

Valuing Children Initiative

CREATING AN AUSTRALIA WHERE ALL
CHILDREN THRIVE

At the Valuing Children Initiative we believe that every child deserves a happy, healthy and safe childhood. We recognise that children have no choice about the circumstances of their birth, or their childhood, and we know that childhood experiences inform adulthood. Therefore, we consider the wellbeing of children to be everyone's responsibility.

We recognise the significant contribution that children and young people make to our society in the here and now. Children bind families and communities together. They bring laughter and love into our lives. They remind us of the importance of play, to be curious, creative, spontaneous, honest and mindful. Children prioritise relationships, appreciate the natural world and are innovative and optimistic. Their endless energy and enthusiasm gives us hope for the future.

The Valuing Children Initiative seeks to shift individual and collective attitudes so that it is ordinary and commonplace for adults to recognise and acknowledge the value of children. Our work is centred around four pillars:

LISTENING – We recognise the importance of listening to children

VOICE – We encourage children's perspectives and participation

SAFETY – We believe all children should be safe and consider this to be a community responsibility

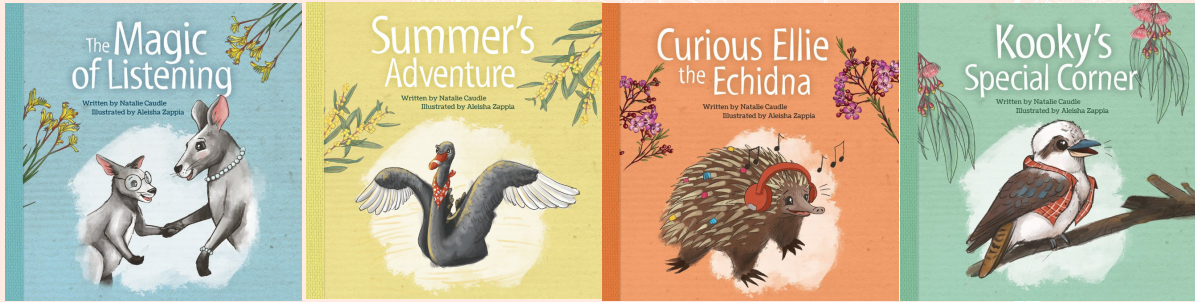
GROWTH – We believe all children should be given the opportunities and supports they need to reach their full potential

Learn more by visiting our website valuingchildreninitiative.com.au



Valuing Children
– INITIATIVE –

Valuing Children Book Series



Fundraiser for Playgroups

In a special partnership between Playgroup WA and the Valuing Children Initiative (VCI), Playgroups have the opportunity to fundraise with VCI's children's books. These four, beautifully illustrated picture books feature native Australian animals and focus on four themes: giving children a voice (Kooky's Special Corner), listening to children (Kelvin the Kangaroo), ensuring safety (Curious Ellie the Echidna) and providing children with opportunities to grow and thrive (Summer the Swan). Suitable for pre-school and primary school children, these books provide an opportunity to read with your child and reflect on these key topics

How to fundraise

VCI is offering the books to Playgroups to sell as a fundraiser.

Playgroup leaders can promote the books to families for \$35 per set. For all sales made, playgroups can keep the profit of \$10 per set and give VCI the remaining \$25 per set (cost price).

Step 1. Playgroup leader promotes books to families (\$35 per set)

Step 2. Playgroup leader takes orders from families and collects money.

Step 3. Playgroup leader emails Maddie McLeod at VCI mmcleod@valuingchildren.com.au to place an order. This will involve Playgroup leader making a bank transfer to VCI for the book sets they wish to order. (\$25 per set of four books goes to VCI).

Step 4. Books to be collected from Perth CBD or from Midland. (Postage can be arranged but additional charges will apply)

Step 5. Your Playgroup keeps \$10 for every \$35 set sold!

“Thanks so much for the books. I love them. I also wanted to tell you a story about how they supported my daughter. My daughter started at a new school last week and was feeling quite anxious. I gave her the book about worry/anxiety that you created and she read it. On her first day we were walking along to the school together and I asked her, "How do you feel?" She said "I'm okay." I then asked her, "Did the book help?" and she said, "Yes, because if Summer the Swan can do it I can too." She came home from school that day and said she loved it. She found friends and continues to enjoy her new school.”